

NAA Inc. 2015 STRATEGIC PLAN

1. The NAA's Board of Directors are responsible for providing strategic leadership and direction of the NAA, in order for the Association to comply with US legal and other regulatory requirements, while ensuring the NAA's continued prosperity.

Directors are also responsible for setting and overseeing the NAA's strategic planning processes, and reporting plans and achievements to the membership in an Annual General Meeting. Directors are to ensure best-practice governance of the NAA's financial and other business affairs, that also reflects the Association's Not-for-Profit tax status from the US Internal Revenue Service.

To implement this 2015 Strategic Plan, the Board of Directors will elaborate an active program of professional engagements and specifically:

- Professional Breakfasts, briefings and discussions focused on the domain defined in the following point 2., and any engagement opportunity with senior leaderships of US Government maritime related security agencies, US Academia or US Defense Industries.
- Enhanced stakeholder relationships that might include US Navy League and US National Shipbuilding Industry Groups, USMC related agencies or USCG related agencies.

The Board of Directors will pursue also a dynamic annual NAA social program that normally includes the five traditional NAA events (AGM, Ball, ICN, BBQ, ADEN). Moreover, they may look for other possible gatherings with families for sport events or picnics or cultural initiatives or visits to US Navy institutions or facilities.

The Board of Directors will pursue a financial goal of closing the annual balance with a liquidity level sufficient for facing the principal expenditure early in the year, i.e. the annual Ball. As of 2015-2016 this level lies in the 18-19K\$ range. As a general policy rule, any extra money will be allocated subsidizing or further subsidizing events, first of all the annual Ball, then BBQ or possible extra events, while annual fee shall remain untouched to give stability to the NAA income

2. The domain of maritime interest includes the following areas:
 - Current and emerging international maritime security issues.
 - Shared understandings of Maritime Domain Awareness.
 - US DOD/DHS Sea Services Force Structures and Organizations.
 - USN, USMC and USCG Educational and Training systems and strategic workforce management approaches.
 - US shipbuilding programs and their future opportunities and challenges.
 - US Information Dominance approaches, including Cyber Warfare concepts.
 - R&D and future technical maritime breakthroughs.